## Rays of hope

Today, as we go to press and Covid 19 cases and deaths continue to rise, the notion that we'll return to "normal" seems remote. But stop and think for a moment how we've actually been able to meet many of our day-to-day needs thanks to legions of neighbors working in our essential local businesses.

You can still go to Giant, Harris Teeter, and Safeway where the shelves are being restocked as quickly as possible given fewer truck deliveries. Familiar faces are still manning the checkout lines, and the friendly guy who runs the deli is still broiling chickens for your dinner. If your favorite restaurant is closed, CONTINUED ON PAGE 27»

## Two Million in savings for Purcellville

Kyle Laux from Davenport & Company LLC, the Town of Purcellville's financial advisor, had good news for the Town at the March 24 Purcellville Town Council meeting. In February, Davenport was seeking competitive bidding from institutions, since interest

rates at that time were very low. Davenport was seeking to refinance two bonds -2020A and 2020B Refunding Bonds. The company initially was hoping to see a savings of an estimated \$800,000 to \$900,000. But, said Laux, referring to the

CONTINUED ON PAGE 26»



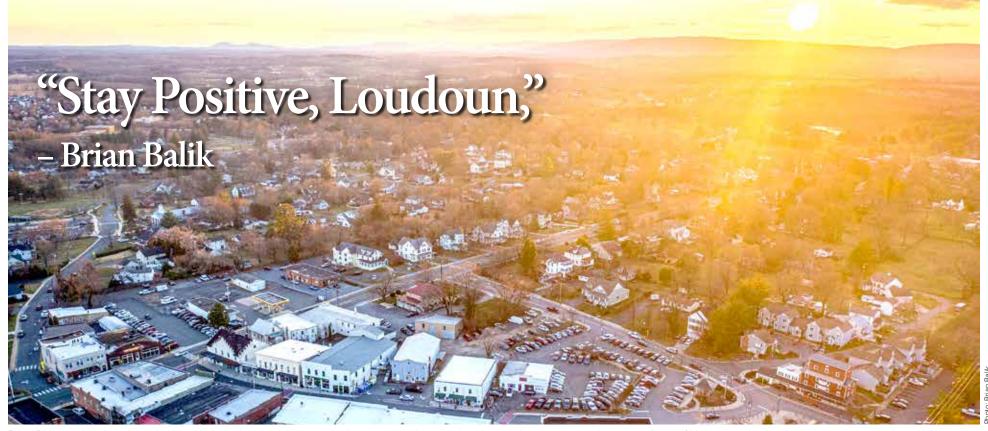
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Brian Balik is a Loudoun based photographer who specializes in aerial and nature photography. He uses his images to educate residents of Virginia, and spreads positive messages through his photography. Follow his Facebook page: @AboveLoudoun to see more of his local works. Pictured is the Town of Purcellville.



## OPANE COSTS T

#### This is the Ideal Time to Make the Switch.

"So very happy we switched to Hunt Country. My only regret is that we didn't do it sooner. How much money we would have saved...However, we finally made the right choice about our propane For years I have been receiving offers from other companies offering low rates, only to find out you have to enter a contract with them. It never made sense to me that you could drive around town and shop for fuel for your car, but not for your home. It's nice to see that a business owne understands this and caters to the customer. We received our first delivery this past Saturday and the owner himself brought it out. The service was excellent. Of course, I'm not surprised, as the initial account set-up was easy and the lady in the office was so pleasant!" -Caroline T

"I have been buying propane from Hunt Country for about a year now. My previous propane provider was much higher priced. The staff was rude and didn't seem to care if you gave them business or not. When I was shopping around for a new company, thankfully I found Hunt Country. The staff is friendly, professional, knowledgeable and genuinely cared that you gave them your business. Hunt Country prices are consistently lower than their competitors. I highly recommend that you call Hunt Country Propane, if you don't, you're making a BIG(\$) mistake. Thanks Hunt Country!" —Ed, Leesburg



540-687-3608 huntcountrypropane.com



Less • Local • Honest



#### **Delivering Results** Via Partnerships

- ✓ Partnered with Delegate LaRock to reopen DMV Select service in Western Loudoun County.
- ✓ Partnered with former Senator Black to evaluate the viability of a Veterans Administration Clinic in Purcellville.
- ✓ Partnered with the county to secure \$875,000 in funding for the A Street Trail extension from Blue Ridge Middle School to South Maple Avenue.
- Partnered with the Department of Environmental Quality to receive approval to add 100,000 gallons per day of non-potable water for economic value in Purcellville.
- Partnered with Loudoun County Economic Development, drone operators, and the FAA to enable the advancement of innovative applications in the multibillion dollar drone industry.
- Supported extension of the Fiber Optic Broadband to county facilities in Purcellville while increasing revenue from the Town's Right of Way.

#### Fraser's Proven **Record Putting** Purcellville's Citizens First

- Slow growth continued to champion our small town feel and character, avoiding dense up-zoning through haphazard annexation.
- /Increased transparency and accountability so our citizens know how their tax dollars are being spent and managed.
- Lowered our debt by \$7.4 million without relying on increased taxes, fees, unchecked growth and annexations, while maintaining strong credit ratings.
- Welcomed over 80 new businesses during the past two years.
- ✓ Advanced Purcellville's Comprehensive Plan for targeted adoption in 2020.
- / Partnered with state agencies to obtain sustained economic value from reclaimed water and forestry management program.
- Established western Loudoun's first Makerspace and manufacturing incubator.

## FRASER For Mayor

## RE-ELECT TUESDAY, MAY 5

Vote at Bush Tabernacle 250 S. Nursery Avenue, Purcellville

**Putting Citizens First** 

#### Fraser's Goals

- ★ Partner with county and state government to accelerate the Route 690 / Route 7 interchange and 287 (Berlin Turnpike) and Route 7 transportation projects to reduce traffic congestion.
- ★ Continue to champion our small town feel and character by opposing unchecked annexation that ignores traffic, water, and school infrastructure impacts.
- ★ Reduce our debt and reduce out taxes through innovative public private partnerships and monetization of Town owned assets.
- ★Complete a comprehensive transportation and water study with actionable insights for improvement of these critical infrastructure components.
- ★Strive to keep our general fund revenues exceeding our budget projections and to keep our expenditures below budget.
- ★ Advance our broadband initiatives to make fiber and wireless based internet access available to more users, at a rate of 25 megabits per second or greater.
- ★Increase events at Fireman's Field and at Bush Tabernacle.

Follow me on Facebook and Twitter www.fraserformayor.com

Paid and Authorized by Fraser for Mayor

#### IMPORTANT UPDATED ELECTION INFORMATION

VOTE ABSENTEE All voters are eligible to vote absentee by

choosing the "illness" option because of Covid-19.

→ In-person absentee vote at the Office of Elections, 750 Miller Drive SE,
Suite C, Leesburg, VA 20175. Last day to vote in-person absentee May 2, 2020.

►Vote by mail. Last day to request a ballot be mailed to you is Tuesday, April 28, 2020 at 5:00 p.m. https://vote.elections.virginia.gov/VoterInformation

#### **VOTE ON MAY 5th**

Due to Covid-19, the Town of Purcellville Election on May 5 has been moved to **Bush Tabernacle**, located at 250 S. Nursery Avenue to better m social distancing and to protect citizens



## Update on Hillsboro's ReThink9 progress

While COVID-19 has placed limitations on nearly all activity and public group interactions, the Hillsboro Re-Think9 Traffic Calming and Pedestrian Safety project is moving ahead at full throttle and, according to Hillsboro Vice Mayor Amy Marasco, the Town's project team continues to find innovative ways to conduct public outreach. One key way to share progress, said Marasco, is through the communications network named the Re-Think9 Compass.

The Compass is an advisory group of individuals, businesses and residents inside the Town and from the North, South, East and West of Hillsboro that provides the project management team with direct and reliable information as the project progresses. The group gets direct updates about the project and in turn provides the team with questions being raised by their communities and associations.

Run by Marasco, in her role as Deputy Project Manager and the ReThink9 Communication Specialist Christi Maple, the Compass typically meets once every other month and conducts weekly check-ins. Despite

the limitations on in-person meetings imposed by the COVID-19 crisis, Maple continues engagement with Compass members via email, providing construction and traffic news and receiving questions and inputs. Maple said the team will soon begin providing detailed descriptions of discrete elements of the project Compass members have asked for.

"Typical construction projects conduct their public outreach during the early design and planning stages," Marasco said, "but the Town continued significant outreach throughout the planning stage. We are now evaluating virtual platforms that we can use to continue to share project information and updates directly with the public," said Marasco.

Mayor and Project Manager Roger Vance said despite the Covid-19 situation work continues on the project, which officially began March 4. "Our construction crews have been following appropriate safety protocols as they conduct their daily work. It starts the minute they arrive at the work site during their daily field safety meeting held outdoors and in small numbers—and as they limit work operations to three to four crew members in order to maintain space. Their health and safety are paramount."

In April, Vance said, the public can expect to see significant progress on both eastern and western roundabout construction. Throughout this period, two-way traffic is maintained with limited and intermittent flagging operations along Route 9 (Charles Town Pike). The west roundabout retaining wall is well under way, enabling earthwork and roadway construction into the Stony Point Road intersection.

According to Vance, at the east end of Town, the crews will be building the entrance at the Hillsboro Charter Academy directly onto the east roundabout. Working closely with Verizon and Dominion, utility duct bank construction will be underway from Hillsboro Road to Gaver Mill Road.

Information about the project is available at the Re-Think9 Facebook page (@ReThink9va) and at www.Re-Think9.com, where visitors can sign up for the ReThink9 Dispatch and receive timely updates on construction and traffic.

## Raven family to delay restoration of full Town cell phone coverage until June 1

BY ANDREA GAINES

Many Purcellville residents will have to wait an extra month for more consistent cellular phone coverage to return, as Town leaders work to protect a family of ravens nesting on the Maple Avenue water tower.

The Town staff has decided to postpone the bulk of water tower structural repairs from late April to June 1. That was done to protect the ravens nesting on the tower. Once the eggs are hatched, the hatchlings will remain in the nest for another month or so. Capital Projects & Engineering Manager Dale Lehnig said the Town staff still needs to talk with Pittsburgh Tank & Tower to determine if it can postpone that excavation portion of the project, which will see crews dig 12 feet into the ground around the tower's legs.

The excavation work was originally scheduled to begin once Suez Water Technologies finished welding work on the tower, which it began March 7. Lehnig said the Suez crew is performing that work during limited hours and with additional cautions to protect the ravens.

She said that, while the crew would have liked to work on the tower from dawn to dusk, it won't begin work until 9 or 10 a.m. and will end the day at 4 p.m. Crew members will also block their welding activities from the birds using a fireproof blanket. If the female raven leaves the nest for more than 10 minutes, the crew will stop work for 10 minutes to allow her to return.

Loudoun Valley High School Environmental Science teacher Liam McGranaghan is also monitoring the female's reaction to the work, along with Loudoun Wildlife Conservancy volunteers, Executive Director Michael Myers



said.

Lehnig said the limited hours won't delay the welding work much.

In a March 11 email to the Town Council, Lehnig wrote that the shortened work hours would allow the birds "down time" with no disturbance during daylight hours. To further leave the birds undisturbed, the Town staff also recently requested the Suez crew to stop playing loud music while working on the tower.

Myers said that while the Conservancy members are still a bit disappointed that the welding work was scheduled during the birds' incubation period to begin with, they are happy that the Town staff is responding to concerns about the ravens' livelihood.

"It's not the best-case scenario but it's a better-case scenario," he said. "We're glad that they're listening and paying attention."

CONTINUED ON PAGE 21 »

## Local realtor gives toys and treats to children

Local Purcellville realtor, Laura Kowalczyk, and owner of Party Pals, a mobile children's party business, came up with an idea to share her expertise and inventory with the local children – during this time of quarantine and social distancing.

Even though Kowalczyk has retired her Party Pals' business, while organizing her garage, she realized she could put the Party Pals' toys, equipment, and treats to a good use.

She developed idea of Operation Goodie Giveaway. She wanted to reach out to the community and create large goodie bags for children based on their interests. She posted the idea on: Loudoun Free Stuff and Dogwood Properties of Virginia and immediately 100 plus families responded – so phase two was added to meet the demand.

Kowalczyk and her very cool 82-year-old mother, Momma Leona, put together each personalized goodie bag – while factoring in necessary corona protocol. Her top priority was to sanitize every item twice, while practicing social distancing.

Working with 15-minute shift



Left to right: Mama Leona with her daughter Laura Kowalczyk

pick up times, parents were instructed to be on time and to park up the road to ensure no other folks were present. The goodies were left on a table with names for pick up. No personal contact. Just a wave... and the tables were sanitized after each pickup. Said Kowalczyk, "The outpouring of gratitude was wonderful. People enjoyed focusing on a positive event rather than just the news.

One family said that their children loved playing with the flash cards, and reading the books. Even Kowalczyk's 88-year-old father, Chester, serenaded a family from his porch. "It's a needed reminder that people can happily come together even when we are forced to stand apart," said Kowalczyk.

## Dollar cost averaging

## Consider a simple investment strategy to help reduce guesswork

For most investors, the key to success is simple: Buy low and sell high. But how often have you seen this scenario played out? (You may have done it yourself.)

- When the market is up, an investor feels good and buys stocks.
- When the market is down, that same investor gets scared and sells



Although reacting like this may feel instinctively right at the time, buying high and selling low is unlikely to result in a profit.

Why do investors do this? The reason may

have a lot to do with us making investment choices the same way we do many important decisions: using both our heads and our hearts (i.e., logic and

emotion). When there's market volatility—including both market highs and market lows—our emotions tend to take over and we may make illogical choices going against our best interests.

Rather than falling victim to the potential perils of emotional investing, you may want to be completely logical: get into the market when it's down and out when it's up. This is known as "market timing." While this approach sounds rational, the problem is it's extremely difficult, even for experienced investors, to do consistently. There's an old saying: "No one rings a bell" when the market reaches the top of a peak or the bottom of a trough. Translated, that means anyone attempting to time the market finds it difficult to know exactly when to make their move.

For example, if you think the market has reached a peak and get out and then share prices keep rising, you'll miss out on the additional profits you could have made by waiting. And after you get out, how do you know when to get back in? If you act too quickly, you'll forego better bargains as prices continue to fall. If you wait too long, you may sacrifice the chance to fully benefit from a market rally.

#### Give dollar cost averaging a look

To avoid the potential problems of emotional investing and market timing, consider a strategy called "dollar cost averaging."

Dollar cost averaging is the practice of putting a set amount into a particular investment on a regular basis (weekly, monthly, quarterly, etc.) no matter what's going on in the market. For example, you could invest \$500 each month. In a fluctuating market, this practice lets you purchase:

- Additional shares when prices are low
- Fewer shares when prices increase

In a fluctuating market, dollar cost averaging will result in an average cost per share that's less than the average market price per share.

While you're mulling dollar cost averaging's potential merits, consider this: You may well be using the strategy already. If you participate in an employer-sponsored retirement plan, such as a 401(k) or 403(b), and contribute the same amount each payday, you're using dollar cost averaging.

#### Get help for when the going gets tough

One of dollar cost averaging's challenges is you have to stick with the strategy even when the market declines, and that can be difficult. How-

ever, during times like these, dollar cost averaging can be most useful by letting you purchase shares at lower prices.

Because dollar cost averaging can be simultaneously more difficult and advantageous when the going gets toughest, consider turning to a professional financial advisor for help. He or she should offer a voice a reason during these periods as you grapple with whether to adhere to the strategy.

Like any investment strategy, dollar cost averaging doesn't guarantee a profit or protect against loss in a declining market. Because dollar cost averaging requires continuous investment regardless of fluctuating prices, you should consider your financial and emotional ability to continue the program through both rising and declining markets.

This article was written by Wells Fargo Advisors and provided courtesy of Richard Ricci -Financial Advisor in Washington, D.C. at (202) 364-1605.

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## Coronavirus – you may have heard of it

BY SAMUEL MOORE-SOBEL

The Coronavirus has taken the world by storm.

It started out like something out of a movie – a plight affecting only those



abroad, in distant, faraway lands. Until suddenly, it was here. Closing our schools and our offices, affecting our daily lives in ways that seemed entirely im-

plausible just days before. The NBA cancelled its entire season. The NCAA quickly followed suit, which stripped the month of March of one of its most notable cultural activities. How can it be March without March Madness?

Speaking of Coronavirus—or Covid-19, whichever moniker strikes your fancy – I must admit I find the "elbow tap" to be a poor substitute for shaking hands. Speaking of hands, why is everyone talking about the importance of washing them all of a sudden? I mean, wasn't it already common knowl-

edge that everyone should wash their hands after going to the bathroom, regardless of whether or not the world was combating a pandemic?

While some may not be taking the vi-

rus all that seriously, the sold-out items at stores across America tell a different story. Any hopes of buying vitamins or cleaning supplies before the summer are likely to be dashed. Curiously, so is toilet paper. Can someone explain to me why the threat of Coronavirus has inspired the country to go out and buy every roll of toilet paper in sight? Vitamins, I get. Toilet paper? Not so much.

On a more serious note, the arguments over whether Covid-19 is really that dangerous, or if any of us are really at risk, seem rather unproductive. Even if the steps being taken across the country prove to be overreactions in time, isn't is better to act out of an abundance of caution than to incur unnecessary harm?

Setting aside the debates and the warnings, the arguments and the dis-

tractions, I wonder if there is a greater lesson to be learned. Specifically, the idea that we have a responsibility for the safety of others. Regardless of whether we individually believe that we are at risk of contracting the virus, it is true that our actions affect others.

While fears surrounding Coronavirus might seem unfounded to some, for others, the implications of this outbreak are serious. Kevin Brennan, in an op-ed for The Washington Post, wrote about how as someone with psoriatic arthritis, contracting Coronavirus could have grave consequences for his health. "I worry about dying on a ventilator," he wrote. As a result, he is doing all he can to prevent contracting this disease, and is imploring others to do the same. "Please protect yourselves and your families by following the recommended public health measures. It will protect you - and it may save my life," he wrote.

So, in considering the threat of Covid-19, perhaps we should come to

grips with how our choices now could affect those who are at a higher risk, such as the elderly, the sick, and those with weaker immune systems. While taking such precautions might be an inconvenience to some, for others, it might be the very thing that saves their lives. Isn't that worth the hassle of interruptions to our daily lives?

So what are we to do? Well, we should continue washing our hands, and practicing the dance of "social distancing." Even limiting our interactions with others – which, as an extrovert, I find especially hard to do. If not for ourselves, then let's do it for the safety of others. This is an opportunity for all Americans to come together to overcome.

"Americans have been through a great many challenges, and we've rallied through them, and I think this is just another time for us to do that," Brennan said, in an interview on NPR.

I could hardly agree more.

Samuel Moore-Sobel works in the tech industry by day, and is an author by night. Find out more by visiting www. samuelmoore-sobel.com



## How to help your children (and yourself) get through the coronavirus pandemic

BY MICHAEL OBERSCHNEIDER, PSY.D.

"To every child — I dream of a world where you can laugh, dance, sing, learn, live in peace and be happy"

- Malala Yousafzai

At a time of year when we as parents



are supposed to be getting ready for spring Break, SOL's, yard work, graduations, and other activities for our children, we are instead hunkered down in our homes to protect

ourselves from COVID-19. Within a very short time period, COVID-19 has changed the way families live.

Did you ever think that you would be talking to your children about social distancing, flattening the curve, quarantines, etc., or that you would be fearing for their safety and your own in response to a worldwide health crisis? Did you ever imagine that your children would be out of school for a six-month period? No, and no. I respectfully offer the following parenting tips:

Adjust your expectations. As parents we need to adjust our expectations to the new normal. Sure, our children need to do their school work as assigned, but the world just changed a lot over the past few weeks, and there is a steep learning curve. It is just as important, to focus on lovingly connecting with our children now, then it is to focus on correcting them. School work and chores will eventually get done, but what matters most right now is our children's emotional state and wellbeing.

Have a schedule ... but be flexible. Without school, we need to proactively structure our children's time. Being flexible when scheduling is important; structure does not need to feel like jail time for our kids, and having their buy-

CONTINUED ON PAGE 28 »





## Deja views

BY CHARLES HOUSTON

I've written about these topics before, but memories dim and so this is a refresher for you and me.

Loudoun County's great: A suburban

OPINION

area near Washington, transitioning to a scenic rural area, all

backdropped by the Blue Ridge Mountains. But if it's so perfect, why do so many people complain? And just what is Loudoun County? I don't think it's simply 521 square miles of land in the northern part of Virginia. Loudoun is the 420,000 people who live here now.

Just since 2017, some 25,000 new people have moved to Loudoun, generating 250,000 vehicle trips every day and costing taxpayers \$1 billion in capital costs for schools and other services.

#### So, we complain, "Enough! Enough!"



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Please include your name, address and phone number.

We reserve the right to edit submissions as necessary Deadline for print edition is the third week of each month, or, online any time.



#### Water Everywhere - NOT

A recent article, "Water," described two zoning fights near Middleburg. One issue is clear: A developer's new houses should not use so much water that neighbors' wells suffer.

Underground water is a legally complex issue. We should fight developers (and their wells) vigorously, demanding an injunction against more construction until there is a neutral scientific assessment of whether an aquifer would be depleted by a planned subdivision.

#### **Property Rights**

Proponents of human, natural, moral and God-given rights should study the Greek philosopher Aristotle, who wrote that rights are merely agreements between men and their governments. History has proven him correct. With the Magna Carta, English lords wrested rights from the monarch. While our Declaration of Independence spoke of inalienable rights, the Constitution itself has to be amended to give us the Bill of Rights. It is government which grants us the rights of free speech, free assembly, and so on.

Many believe that they should be free

to do whatever they wish with their property. The County already constrains property rights through the Zoning Ordinance, so no one in Loudoun has the unfettered right to do anything he might wish to do with his property. Zoning seeks to provide a balance between positive privileges and negative controls, in order to benefit the most people.

For property rights advocates, State Code 15.2-2307 spells out how a land-owner's current property rights can vest after a downzoning.

#### **Growth Ain't So Great**

Is it great to be the wealthiest county in the country? To have an unemployment rate that economists would say is too low? To be one of the country's fastest growing counties? NO. These things are not necessarily great since they bring a high cost of living, congestion, high housing prices and high taxes.

I disagree with any claim that "growth is great." As econometric data would show, growth requires huge public costs, borne by the citizens.

#### Affordable Housing Will Become A Developer Scam

Developers have climbed aboard an idea called "Affordable Housing," a name designed to tug at the heartstrings, and

they offered their solution: Allow higher densities and they'll build cheaper houses. If builders get high densities such as quarter-acre lots, they will cram in thousands more houses (at still-high prices) and make scads more money while quadrupling the County's costs.

The County will face unbelievable costs as builders develop not one \$700,000 house on an acre lot, but four \$500,000 houses on that same acre ... and almost triple their profits. This would also put downward pressure on our property values.

Instead, impose a surcharge of \$2.50 per square foot for new construction, to be deposited in an affordable housing trust fund. That fund would provide mortgage or rent assistance directly to eligible people. They should be the primary beneficiaries of affordable housing programs, not developers.

#### **How A Developer Thinks**

I used to develop office buildings. We had two ways to increase land value. First, deploy a crackerjack team of architects, civil engineers, traffic consultants and others. The resulting design would increase the property's worth ... but not by enough. We knew how to get a lot more.

CONTINUED ON PAGE 25 »

It Seems to Me —

### How a small business is limiting coronavirus infections

BY JOE LAFIANDRA

Update: As of Midnight March 24, Virginia Governor Ralph Northam has closed down all non-essential businesses including barbershops. If you have any questions about Darrell's Barbershop call (540) 338-9027.

These are tough times for small businesses. Many of them are closing due to government restrictions on the size of

OPINION

crowds and many suffer from a lack of customers due to fears of

contracting the coronavirus. Some areas of the country are even in a complete lockdown in an effort to limit the spread of the virus. Small businesses are particularly vulnerable to a sustained lack of customers since they don't have the resources to continue to operate. This is the story of what one small business, Darrell's Barbershop, is doing to survive in this time of crisis. It is also the story of what other businesses, both small and large and what other venues where people congregate, should be doing to stop the spread of the coronavirus.

Darrell's Barbershop is located on Main



Darrell Furr covers the entrance door knob with copper.

Street in the heart of Purcellville Virginia. It is a classic small town barbershop. This is the place to get a fast, friendly, reasonably priced, no frills haircut. It is where men and boys talk about golf, football, and baseball, hunting and local history. It is a place where mothers bring the all the boys to get their haircuts.

Darrell Furr, the owner is doing all the right things to keep his customers healthy. This includes wearing masks, restricting customers who are sick from entering the shop, limiting the number of customers in

the shop at one time, having readily available hand sanitizers, wiping down surfaces and removing magazines or newspapers from the premises that may carry the virus. He is also doing something unusual, He is covering surfaces that customers touch that may retain the virus with copper tape. Sounds crazy? Why would he be doing that? Well, it turns out that copper kills the coronavirus on contact. The photos show Darrell covering the stainless steel entrance door knob with copper tape and arm rests of benches with copper.

A March 2020 study in the New England Journal of Medicine shows that the virus dies fastest on nonporous surfaces made of copper. Stainless steel, plastic and painted surfaces can harbor the virus for days. The germ killing features of copper have been known since the time of the pharaohs. In fact, over ten years ago the EPA spent a lot of money by evaluating 500 copper and copper alloys such as brass for anti-germ activity. It found that copper kills the coronavirus, flu, bacteria; e-coli and MESA quickly. It even works when tarnished. So why doesn't everybody use copper or brass on contact surfaces? There are several reasons; copper parts usually cost

CONTINUED ON PAGE 29 »

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## Purcellville Mayor Kwasi Fraser's COVID-19 update

BY MAYOR KWASI FRASER

As our country's response to COVID-19 escalates to meet the reality of new cases, we are committed to controlling the spread of the virus here. Governor Ralph Northam's Executive Order 53 of March 24, 2020, to control the spread of the virus in Virginia has impacted our lives in Purcellville.

Most notably has been the closing of Virginia's K-12 schools, public and private, for the remainder of the 2019-2020 school year. Confirming the situation on March 23, LCPS Superintendent Eric Williams informed citizens about measures his office is taking, along with school administrators and teachers, to continue lessons to meet educational goals for the school year. Moreover, LCPS staff are working to mitigate food insecurity by providing grab-and-go breakfasts and lunches for pickup at 28 county schools, and buses are distributing meals at stops across the county. The closest schools for Purcellville's students are Loudoun Valley High School, Woodgrove High School, and Round Hill Elementary School.

Locally, our Town Council is working closely with town staff to implement federal, state and county guidelines to help ease the additional challenges that COVID-19 is delivering to

our business and household budgets. Most recently, we have implemented a Meals Tax Holiday for the months of April and May. As our restaurants will not be charged the 5 percent Meals Tax, they will not charge this fee to customers. Also beginning in April, the town will waive late penalties on utility bills. While this policy is only a temporary measure, we have not yet set an end date.

#### **Purcellville's Businesses and Law** Enforcement

The town council, together with town staff, are continually considering new approaches to promoting economic resilience and helping our small businesses survive the pandemic guidelines. To this end, the Executive Order lists specific types of businesses and how and whether they may continue conducting business, through Thursday, April 23, 2020.

Meanwhile, many of our Purcellville businesses are feeling the immediate effects of these policies. We can help them get through this difficult time in a number of ways by purchasing a gift card, putting an item on hold, leaving a review, promoting them on social media, shopping by phone, and maintaining memberships and class packages (many exercise facilities are continuing classes online). This is particularly important for our businesses that have had to close temporarily: fitness and indoor exercise facilities, beauty salons, barber shops, the skating rink, and public/ private social clubs.

Our restaurants, farmers markets, breweries, tasting rooms, and distillery have also had to stop admitting customers but may offer take-out and delivery services. Businesses the state deems "essential" will remain open such as grocery stores, pharmacies and related businesses, electronics retailers, automotive parts and repair facilities, home improvement and hardware businesses, lawn and garden retailers, beer, wine and liquor stores, gas stations and convenience stores, banks and financial institutions, pet stores, feed stores, printing and office supply stores, and dry cleaners. All of these establishments must adhere to guidelines involving sanitary conditions and limits on how many customers may be admitted at a given time.

Also per the Executive Order, currently no limits are in place affecting the provision of health care or medical services, law enforcement agencies, access to essential services for low-income residents, media operations, or the operations of government.

Here, our Purcellville Police Depart-

ment is asking for the public's assistance in achieving voluntary compliance with the Executive Order, and any violation of it constitutes a Class 1 misdemeanor, pursuant to § 44-146.17 of the Code of Virginia, which could result in criminal charges.

#### **Additional Community Efforts**

Makersmiths at the Purcellville Makerspace have committed to producing 1,000 masks for health care professionals across the county. These masks will help to address the immediate shortage of personal protective equipment needed. The Tree of Life Community Kitchen, located at 210 N. 21st Street, Unit D, is offering free meals every Thursday, from 5:30-6:30

#### **Special Requests**

As always, we welcome your ideas and feedback. Please contact me at kfraser@purcellvilleva.gov and town council members at purcellvilletc@ purellvilleva.gov. Regular press releases from the town staff are available at https://www.purcellvilleva.gov/829/ Hot-Topics-and-Important-Issues and at https://www.purcellvilleva.gov/944/ Information-about-the-Coronavirus.

### Wexton donates blood at Inova

On Sunday, March 22, Congresswoman Jennifer Wexton (VA-10) donated blood at the Inova Dulles Donor Center.

"The need for blood is constant and donating is an important way people can make a difference," said Congresswoman Jennifer Wexton . "Everyone needs to be practicing responsible social distancing right now, but we need people to know that giving blood is safe and that their donations will save lives. There's a critical need in our community and across the country. I gave blood this afternoon and I'm encouraging all healthy Virginians to do the same."

Wexton is encouraging all Virginians who are able to donate blood to do so. Well-meaning public health measures such as social distancing have had the unintended consequence of a major decrease in blood donations due to canceled drives and appointments as schools and workplaces become virtual and individuals seek to avoid contact with others.

However, blood collection events are not mass gatherings and must continue as an essential part of our health care system and preparedness activities.

Blood has a limited shelf life and the supply must be continually replenished to ensure it is always available to meet the need. Regardless of the spread of COVID-19, cancer patients, those with blood disorders, trauma victims, and others will continue to need life-saving blood transfusions.



Blood donation is a concrete action that healthy individuals can perform to help during this pandemic. The FDA has reiterated that the virus poses no known risk to patients receiving blood transfusions.



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## Election information on local elections

Town of Purcellville election location changed to Bush Tabernacle Skating Rink

Town of Lovettsville election location changed to Lovettsville Game Protective Association

Social Distancing Measures in Place for In-Person Absentee Voting for Town Flortions

Due to COVID-19, the Town of Purcellville voting location has been relocated to the Bush Tabernacle Skating Rink located at 250 S. Nursery Avenue, Purcellville for the May 5, Purcellville Town Election. Postcards will be mailed to all addresses to which there is someone registered to vote in the Town of Purcellville no later than mid-April.

The voting location for the Town of Lovettsville will be moved as well. Instead of the Lovettsville Volunteer Fire and Rescue – the new location will be at the Lovettsville Game Protective Association located at 16 S. Berlin Turnpike, Lovettsville.

Loudoun County election officials re-

mind voters in the Towns of Hamilton, Lovettsville, Middleburg, Purcellville and Round Hill that absentee voting for the May 5, town elections began Friday, March 20.

Recognizing the spread of coronavirus 2019 (COVID-19), the Loudoun County Office of Elections and Voter Registration encourages voters to cast absentee ballots in the May elections. Anyone seeking to vote absentee in the May 2020 elections may choose the reason "2A-My disability or illness" for absentee voting due to the COVID-19 pandemic. Voters who choose the absentee option should do so as soon as possible so they can get their ballots in time to return them by mail by election day. Voters may apply for an absentee ballot online.

In an effort to mitigate the spread of COVID-19, social distancing measures will be in place for in-person absentee voting at the Office of Elections and Voter Registration, 750 Miller Drive SE, Suite C in Leesburg, Monday – Friday, 8:30 a.m. to 5 p.m. Only curbside absentee voting will be offered. There will be signs directing voters to contact election officials upon their arrival.

CONTINUED ON PAGE 29 »



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#### CANDIDATES FOR

#### PURCELLVILLE'S MAY 5

#### **MAYORAL ELECTION**

#### Voting at the Bush Tabernacle Skating Rink

250 S Nursery Avenue, Purcellville, VA 20132

#### **Beverly Chiasson**

Beverly Chiasson was born and grew up in Purcellville, and lives just a few feet away from the house where she grew up. Chiasson lives near her siblings, children and granddaughter. She served on the Purcellville Town Council from 1992 to 2004.



## Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

Beverly Chiasson: David Hyder from Stantec (Purcellville's consultants) noted in a previous budget presentation "Even if the Town had zero financial requirements in the Water CIP and Sewer Debt, the Town will still need an annual water/ sewer rate increase of 4 percent in each fund to account for growth in O & M cost increases due to inflation". Revenue from Mayfair availabilities (approximately \$50,000 per home) has been used to offset operational costs over the past few years. This source of revenue has now come to an end. Minimum revenue is projected from availabilities in the future. Therefore, the Town Manager has proposed rate increases in this year's budget in order to provide a balanced budget and to sustain our utility fund.

Recent programs to restructure the debt have actually led to increasing the debt. Programs to monetize properties, in the hope of generating revenue, have had the opposite effect. The opportunity to reduce costs, to generate revenue and to obtain significant water rights have been ignored under the Mayor's leadership. All these opportunities have increased our cost to the Town taxpayers now and in the future.

The Mayor has encouraged a review on privatization of our utility departments. I am against this. Our largest cost in the Waste Water Fund is the debt. Privatiza-

tion would not impact that cost.

Private firms operate at a profit. I trust the work our employees are doing at the plants to provide clean water and treated water from our streams at the lowest cost possible.

During my previous Town Council term, we worked with the Town Manager to implement and approve alternative sources of revenue from rental of space on the water tower, forestry programs and more. These revenue sources proved to be a valuable source of revenue for our utility funds. I fully intend to give careful consideration to all viable programs but not chase those that have significant investments without guaranteed return

#### BRL: What is your view on annexation?

**BC:** Annexation is the process of the Town expanding its border so our jurisdiction now has a say in its future. Annexation alone does not provide any guarantees for development. Land annexed by the town in the mid 1960's sat vacant for decades. Several parcels of land annexed by the Lazaro Council still has not received zoning approval. It is the zoning process that determines what is built.

Today the majority of the land surrounding Purcellville has already been developed and/or preserved so there is very little opportunity for future annexation. This is great news but does

CONTINUED ON PAGE 18 »

#### Kwasi Fraser

Completing his third term as Mayor of Purcellville, Kwasi A. Fraser has resided in Purcellville for fourteen years with his wife and three children. Fraser's corporate career includes significant bottom line contributions at AT&T, Sprint Nextel, Marriott International, and Verizon. He possesses an MBA in Finance from Rutgers University, an Executive Education certificate from Harvard Business School, a Bachelor of Engineering degree from Stony Brook University, and a Project Management Professional (PMP) certificate from the Project Management Institute.



## Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

**Kwasi Fraser:** Rather than inviting high density residential growth to provide temporary inflow of connection fees, I will continue to pursue the following innovative revenue generating, low cost financing, and operational expense reduction strategies to stabilize our water and sewer rates:

Sale of portions of the 500,000 gallons per day of effluent produced by the wastewater treatment facility for major road infrastructure construction and agricultural projects.

Partner with a renewable energy firm to install solar power at the plant to reduce the over \$150,000 per year electricity bill.

Extract millions in value from our green assets by pursuing partnerships for carbon sequestration and nutrient credit sales.

Identify and implement refinancing strategies to reduce inherited ballooning payments. By refinancing this past week, we obtained sewer debt payment savings of \$1.16 million.

Continue to obtain low cost federal financing for capital improvements such as USDA 40 year low interest rate loans.

Assess the benefits/risks of having a management team with greater purchasing power than the Town to take over the operations of the water and sewer treatment plant. Such a firm saved a neigh-

boring town over 12 percent in operational costs.

My opponent and her slate of candidates falsely claim that the three prior Town Councils upon which I have served intentionally kept rates low, when in fact we successfully employed restructuring strategies proposed by our financial advisors and reduced the inflated operational costs called chargebacks to enable our citizens and businesses to keep more of their hard earned dollars.

The growth strategy of the past had us facing a \$1.3 million and a \$1.8 million increase in payments in 2020 and 2021, respectively. Rather than annexing to obtain temporary connection fees from high density residential growth, we restructured our debt to reduce the balloon payments of the previous debt structure by \$8.13 million over thirteen years. My opponent complaints that this restructuring increased our debt by \$2.6 million by stretching it out from 2034 to 2038; however, she fails to state what her strategy would have been to service the \$1.3 million and \$1.8 million increases in 2020 and 2021, respectively.

Following the debt financing of the \$30 million plus wastewater treatment and maintenance facility, there was a 200 percent increase in chargeback operational costs from 2008 to 2009. During my term as mayor, we started to finally reduce it.

BRL: What is your view about

CONTINUED ON PAGE 22 »



## ULYFL might return to Fireman's Field

BY VALERIE CURY

A conversation is underway within the government of the Town of Purcellville about the prospect of letting the Upper Loudoun Youth Football League return to using Fireman's Field. It comes down to how taxpayer dollars are spent.

At the Feb. 11 Purcellville Town Meeting, Council Member Ted Greenly mentioned that he had met with ULY-FL officials on Jan. 24 to discuss the possibility of the league returning to Fireman's Field. At the end of February, a meeting with Town staff, officials of the league and the County, along with Council Members Ted Greenly and Joel Grewe, set March 24 for a further meeting to discuss the matter. Despite numerous requests from Council Member Ryan Cool to open the meeting to the public, Greenly appeared to be tone deaf to Cool's requests to move the discussion to one of the Town Council Meetings. (Greenly frequently mentions how important transparency is. But not this time.) Due to Covid-19 concerns, the meeting was put off until a later date.

"No one has stated that Upper Loudoun Youth Football is not an important part of the community," said Cool. "However, it all comes down to cost ... I find it difficult to assume the Town would be willing to pay taxpayer dollars to fund the transformation [of the field from baseball to football and back at a cost of \$25,000].

Cool said he looked at the Feb. 3 meeting minutes of Upper Loudoun Youth Football, and saw that it had over \$700,000 in the bank. "Whether it's the County money coming back – or our Town money used for it [the cost of ULYFL to play at the field], I argue

no.

"County tax dollars are your tax dollars – so we have big issues going on in the County ... Coronavirus ... \$25,000 or more could be used to fund one group ... \$15,000 or more could be spent to fund a one group to use a field when we have real problems. Is this the best use of our money?"

"There was no issue last year. None. ULYFL did not want to come back to play at Fireman's Field. Not interested. But now it is an election year; and some candidates find this as something they need to focus on. It's interesting, I am not saying it's political. You can draw your own conclusions," said Cool.

In 2018, the Upper Loudoun Youth Football League said it did not want to play at Fireman's Field, and moved to Loudoun Valley High School.

"You can look at all sports teams. You can look at soccer, baseball, anything. They are very expensive," Cool said. He pointed out that it isn't the taxpayers' responsibility to pay for sports programs.

Addressing the closed meeting between the Town, County, the league, Greenly and Grewe, Cool said, "Why close the meeting; let's open it up. You can't say, 'I don't want it closed here, and not there.' Open it up; let's have a discussion. Let's do it; I am all for it."

Cool mentioned he wanted to also discuss the safety of the field for football, because in the past, the insurance company voiced some concerns about football being played there.

"It's not free money; there is this kind of shell game they play, like it's County money, so don't worry about the money. Where do you think it came from? It came from us."

CONTINUED ON PAGE 28 »

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#### CANDIDATES FOR

#### PURCELLVILLE'S MAY 5

#### TOWN COUNCIL ELECTION

#### Voting at the Bush Tabernacle Skating Rink

250 S Nursery Avenue, Purcellville, VA 20132

#### **Christopher Bertaut**

Chris Bertaut has a Master's Degree in Geography from the University of Georgia, and has been active in the IT and telecommunications industries for over 20 years in northern Virginia. He lives with his wife Elizabeth and two sons in Purcellville. They have resided in Hirst Farm for over 15 years. He currently serves on Purcellville's Economic Development Advisory Committee.



Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

Christopher Bertaut: The rate of increase in water rates can be reduced or eliminated through several approaches. First, develop a market for treated wastewater. An example is pool service and construction companies. Second, research the benefits of outsourcing water treatment plant operations. Third, research methods to divert otherwise clean stormwater run-

off outside the wastewater treatment stream. Operating costs for electricity and chemicals are used to pay for treating relatively clean stormwater runoff, which increases costs significantly.

#### BRL: What is your view about annexation?

**CB:** Annexations of the past 20 years have universally failed to address infrastructure and quality of life stresses that they introduced to our community.

CONTINUED ON PAGE 24 \*\*

#### Mary Lynn Hickey

Mary Lynn Hickey has lived in Purcellville since 2013, and is currently employed as the Vice-President of Administration with the News Literacy Project.



Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

Mary Lynn Hickey: By abiding the expertise and guidance from Stantec, the contractor the Town hired and has been paying a good amount of money to for their services since 2018 to research the current status of the water and sewer utilities and then make recommendations to achieve long term financial sustainability. Stantec has made two rounds of comprehensive

presentations to the Town Council since then and in both, detailed a responsible course of action which necessarily included several rate increase options. The Town Council has to now decide and vote on one of the specific rate increase options (a one time, large rate increase or a rate increase broken out over two years or, a rate increase spread out over ten years) to achieve equity and structural balance for our water and sewer utilities over the next decade. As Stantec has reported, even

CONTINUED ON PAGE 20 »

#### Stan Milan

Stan Milan moved to Purcellville in 2010. He has worked for the five top defense contractors in the nation as an information systems security officer. Prior to that, Milan served over two decades of military service. He lives in Old Dominion Valley with his wife Jona. He has six adult children.



#### Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

**Stan Milan:** Actually, it is not the water, it is the sewer that incurs the most cost, due to the 2010 upgrade. The town could do a Request for Proposal to look at the possible benefits of outsourcing plant operations – like many other municipalities. Costs could be lowered by automating some of the operations, and selling town excess water capacity. We can also explore the idea of renewable energy to operate the plant. For example, the nutrient credit

program could bring in nearly \$1 million dollars in revenue to the town, and the carbon credit program could bring in a yearly income as the trees grow – for the next 40 years.

#### BRL: What is your view about annexation?

**SM:** Annexation would bring additional property into the town, thereby putting additional strain on an infrastructure already stretched to its limits. Annexation

CONTINUED ON PAGE 16 »

#### Erin Rayner

Erin Rayner is the Vice President of the Purcellville Business Association. She lives in Mayfair with her husband Kristian and her two children.



Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

Erin Rayner: Over the past couple of years, the town has contracted with Stantec to provide expert recommendations on water and sewer rates. Their goal was to provide rate equity, simplicity, stability, and conservation. One of the recommendations was to consolidate the rate tiers from 17 to 4. All additional recommendations included rate increases to pay for daily operating costs and required capital costs.

Rates have been kept artificially low for years by subsidizing our utility fund from reserves. Reserves have been built up from new home and business connections. Restructuring allowed the town to delay rate increases but it also increased the debt. This is bad budget practice and only delays the inevitable, not the problem solving we need in Town Hall. There are only two ways to reduce or even maintain rates: 1) increase our commercial base, thus increasing usage and reducing net rates; or,

CONTINUED ON PAGE 19 »



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#### CANDIDATES FOR

#### PURCELLVILLE'S MAY 5

#### TOWN COUNCIL ELECTION

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#### Mary Jane Williams

Mary Jane Williams is a Loudoun Valley High School teacher of Economics and AP Government. She received her undergraduate degree from SUNY Potsdam in New York State and her Masters of Education degree from the University of Virginia. She lives with her husband Karl and son in Locust Grove.



Blue Ridge Leader: How do you intend to stabilize water and sewer rates?

Mary Jane Williams: I have studied multiple suggestions for the stabilization of our water and sewer rates. It seems likely that we need to reduce the overall costs associated with the rates. Installing solar panels into the treatment plant would save us money in the long run, which in turn could help reduce the water and sewer rates. To reduce our rates, we need to think of innovative

solutions. One such solution would be the sale of effluent produced by the water treatment facility.

BRL: What is your view about annexation?

**MJW:** To me, annexation is the not the answer to our need for revenue. Were we to annex more property and allow development on the property, yes, we would bring in tax revenue, but at the cost of our infrastructure and our services, and

CONTINUED ON PAGE 16 »

## Loudoun County urges community to practice social distancing

On Saturday, March 21, Loudoun County Public Schools (LCPS) informed the school community that two additional LCPS staff members have tested positive for COVID-19. As of March 29, the Virginia Department of Health reports 43 cases of COVID-19 in Loudoun County based on test results received to-date. The health department's investigation into the new cases is ongoing, which includes identifying any individuals who may have had contact with the known cases.

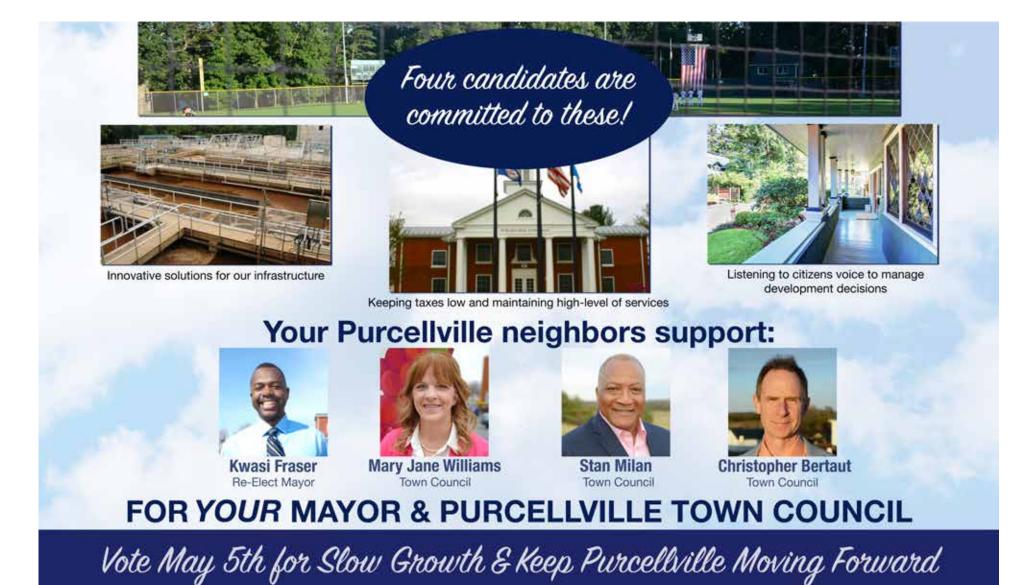
"We should anticipate that we will continue to see new cases of COVID-19 in our community as testing increases," said Loudoun County Health Director Dr. David Goodfriend. "I encourage everyone to remain vigilant in taking the appropriate steps to limit the spread of the virus, particularly taking se-

riously the recommendations for practicing social distancing until further notice."

Public health officials in Northern Virginia noted evidence of community transmission of COVID-19 in parts of our region. This means that for some individuals who tested positive for COVID-19, the source of infection could not be identified. Because infectious diseases do not respect boundaries, health officials urge everyone to remain vigilant to help slow further spread of the virus.

In addition, with the relatively warm weather, children out of school, and many of us at home, it is tempting to want to spend time outside and gather outdoors in open spaces, such as playgrounds. Loudoun County encourages

CONTINUED ON PAGE 26 »



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## Purcellville ranked safest city in Virginia

The Town of Purcellville is ranked the "Safest City" in Virginia for 2020 by the National Council For Home Safety and Security. Using the latest FBI Uniform Crime Report (UCR) data available, Pur-

cellville received the number one ranking as the safest community in Virginia with a minimum population of 10,000. Purcellville had only 59 total UCR crimes in 2018, with a total crime rate of 5.85 per 1,000 residents.

Overall, Virginia was rated as one of the safest states in America, with the 4th lowest violent crime rate, and 13th in property crimes for the nation based on 2018 FBI UCR statistics.

Purcellville's crime rate of 5.85 per 1,000 residents was significantly below Virginia's overall rate of 24.83.

The UCR program categorizes crime into two broad classifications: violent crimes and non-violent crimes. The FBI compiles violent crimes from four offenses: murder and non-negligent man-

slaughter, rape, robbery, and aggravated assault. Violent crimes under the UCR program are offenses that involve force or threat of force. Property crime included the offenses of burglary, larceny-theft,

motor vehicle theft, and arson. The object of theft-type offense is the taking of money or property, but there is no force or threat against the victims. The total number of crimes reported by each city was computed by adding the violent crimes and property

crimes. The crime rate was determined by the number of crimes per 1,000 population

Chief of Police, Cynthia McAlister said, "We have always known that Purcellville is a great town, and the recognition as the "Safest City" in Virginia just reinforces what a wonderful community we proudly serve. The dedication of our officers working together with residents, businesses, and other town staff members is reflected in this acknowledgment."



## Purcellville waiting to act on sale of nutrient credits

BY VALERIE CURY

At the December 2019 Purcellville Town Council meeting, the council unanimously supported moving forward with an investment management company, specializing in the sale of both nutrient and carbon credits, to complete an application to lock in the higher rate for the sale of nutrient credits on the 189-acre Town owned Aberdeen property. The sale of nutrient credits on approximately 84 acres could bring in initial revenue to the Town of nearly \$1 million – and would then be shared with a management company in a 30-70 split – with the Town receiving 70 percent.

The Aberdeen property is located near the water treatment facility department northwest of the Town of Purcellville on Short Hill Road. The property was purchased by a previous administration in 2009 for \$2.17 million, and has been sitting vacant since that time – generating no revenue.

The nutrient credits are awarded once the Virginia Department of Environmental Quality verifies a successful planting of approximately 600 trees per acre. They must be maintained and managed over many years. Nutrient credits are purchased by entities, such as power plants, that exceed their allotted carbon levels, so that they can continue to emit those levels that are offset by others in the programs that grow trees, which capture carbon. After the trees are verified to be established, the grower then is paid periodically for carbon credits – based on the girth of the tree. The carbon part of the program can continue for 40 years.

At the March 24 Town Council meeting Council Member Nedim Ogelman said, "This council as a body supported an initiative for the Town and asked the Town's government to partner with ACRE's plan to develop and manage future nutrient and carbon credits for sale and transfer. We had discussions on how fast or how slow [the Town should proceed], and I was focused on the fast. Everyone supported the idea that at whatever speed we would go – that would be where we would go [on the application]."

The Town staff and management decided to pursue the application process themselves and were successful in locking in the higher rate before the deadline. Currently, the Town has two options

CONTINUED ON PAGE 19 »



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#### WILLIAMS, CONTINUED FROM PAGE 13

this would be in opposition to what the citizens want. We would add more people and higher costs to a strained water system and more congestion on our roads. It would change our small town feel, which is the main reason most people moved

#### BRL: How would you address and reduce Town traffic congestion, now and in the future?

MJW: I know this is a touchy subject, but right now there needs to be a study conducted by the Virginia Department of Transportation to look into a left turn lane onto Rt. 7 West from the Berlin Turnpike along with a right turn lane on Hirst Road to the Berlin Turnpike. The congestion in these two areas is not a "constant," but a lengthy standstill at specific times of the day.

We need to accelerate the Rt.690/Rt.7 interchange. Through the thoughtful control of zoning, the two yet undeveloped gateway properties at the southern end of Town will not see an increase at the traffic circle, which is already con-

Although the County has declined the Town's request in the past, I would ask the County again to fund a regional traffic study. I would work with the police department to coordinate the timing of traffic lights in Town during peak hours.

#### BRL: How do you intend to reduce the Town's debt?

CONTINUED ON PAGE 17 »

#### MILAN, CONTINUED FROM PAGE 12

is not in accordance with the will of the citizens. There are many undeveloped large parcels adjacent to our borders that desire to be annexed. County zoning is much less dense than town zoning.

#### BRL: How would you address and reduce Town traffic congestion, now and in the future?

SM: At the present time, there is one main through-way to the east or west, and that is Rt. 7. It is a disaster waiting to happen. If there is a major need to evacuate this area, all or most of the residents are stuck in place. So, we need to accelerate the Rt. 690/Rt. 7 interchange. We could access County resources by obtaining grants, infrastructure repairs, and a regional transportation study.

#### BRL: How do you intend to reduce the Town's debt?

SM: Reducing water rates is possible by monetizing current town assets, and selling excess water capacity. As previously stated, if the RFP shows that outsourcing is beneficial to the town, then the savings, earned value, could be applied to the town's debt as well. We could use solar power to furnish Town buildings and the Waste Water and Treatment plant with their electrical power needs. I support many of the ideas brought forth by Mayor Kwasi Fraser to monetize our assets, thus bringing in more revenue to the town. I would look at the town budget, and make sure there is no waste or redundancies in services.

#### BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

SM: I am against Vineyard Square, even though it is a by-right development - in other words, approved zoning at this point. However, this would not have occurred if the current expired permits were not allowed to continue beyond their expiration date. I would not be interested in any similar type of development in the downtown area - or anywhere else in Purcellville. We are not One Loudoun.

#### **BRL:** Do Town elections really matter ... in other words, why should town residents go to the trouble of voting?

**SM:** Town elections are essential for small towns and communities. They afford each and every citizen the opportunity to get involved in the local issues relevant to their particular area. It allows citizens to meet and intelligently discuss ways to fix the issues that THEY feel are important to

National elections cover larger, broader issues, whereas, town elections and those representing us - affect our lives the most on a daily basis.

I am running to maintain our smalltown atmosphere and charm, which is why I moved here with my family. I am committed to slow growth, transparent government, and finding innovative solutions for Purcellville. Oftentimes candidates run on a platform that the citizens want, but after being elected, they do the opposite. I could never understand a person who could not stand by his word. I grew up in a time where your word is your bond – and that is what I live by to this

Each and every citizen is in my thoughts during this trying time for our community, and the nation – with regards to the coronavirus. I ask for your vote in the May 5 election, which is at the Bush Tabernacle – 250 S. Nursery Avenue, Purcellville. The County is encouraging citizens to vote early by absentee ballot or in-person curbside absentee at 750 Miller Drive SE, Suite C, Leesburg. Please call (703) 777-0380 for more information.

WILLIAMS, CONTINUED FROM PAGE 16

MJW: Reduction of the Town's debt is not a short-term solution, but rather a long-term vision. As the Mayor has stated, the first step is to refinance the debt at a much lower interest rate, which would decrease our payments. Secondly, we need to find a means of generating revenue for the Town. This may be done with the invitation to more family friendly, "mom and pop" stores that are of interest to the residents of the Town. Revenue that is not earmarked for mandatory spending can be used to reduce the principal associated with our debt.

To bring in more revenue, we should also look at our underused assets throughout the Town, along with selling excess non-potable water to construction sites.

BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

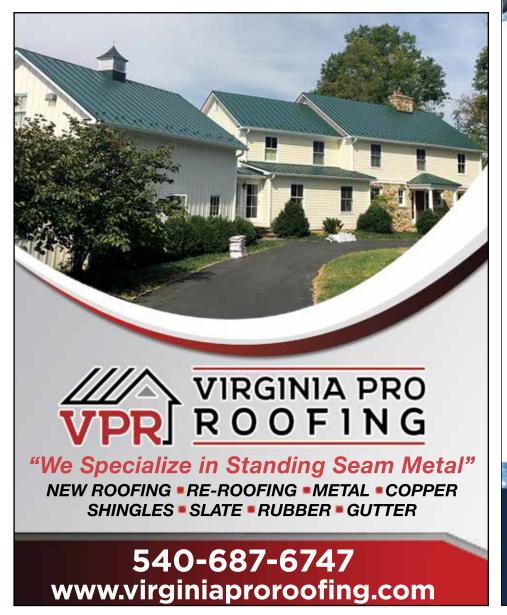
MJW: I do not support any six story buildings in the Town of Purcellville. We are not "One Loudoun," but rather Purcellville, a small town that people come to visit and live in for that reason. I will agree that we may need some renovations to the existing buildings, but not expansion of any buildings to the six

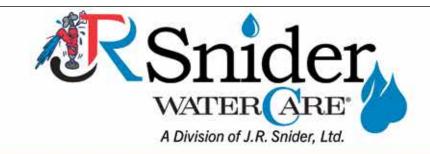
stories; refurbish and redesign to fit the wants and needs our residents.

BRL: Do Town elections really matter ... in other words, why should Town residents go to the trouble of voting?

MJW: This is a question that all the students ask at the high school - does my one vote really matter? Yes, it does. We have made multiple decisions in our history based on one vote. At the local level, one vote makes a bigger impact. As I have stressed with my students, the person who complains the loudest is the one who did not vote. If you want your voices heard, then this is time to vote and become involved in local politics. Local politics is what affects our lives the most. Once you see that a vote for the candidate of your choosing was well worth the time and effort, then you will continue to vote and see the changes that you want.

I ask for you vote in the Purcellville Town elections, and I am supporting the re-election of Mayor Kwasi Fraser, and Chris Bertaut and Stan Milan for Town Council. The voting location for May 5 has been changed to the Bush Tabernacle, 250 S. Nursery Avenue, Purcellville. Voters are encouraged to vote through the absentee ballot system: vote.elections.virginia.gov.





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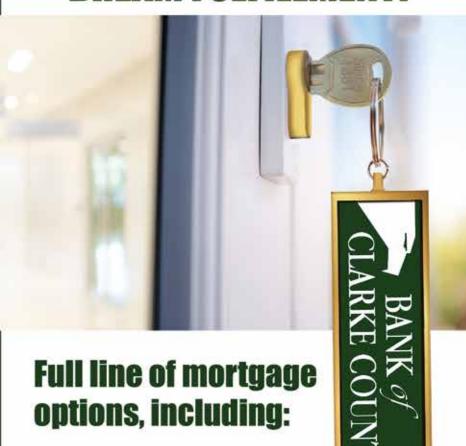
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#### CHIASSON, CONTINUED FROM PAGE 10

present challenges should the Town or the County need additional land for Government infrastructure needs. If that time should come it will take the partnership of the Town and the County, along with citizens, working together to ensure it is in the best interest of the community. I'm not in favor of annexation and subsequent zoning for residential use.

#### BRL: How would you address and reduce Town traffic congestion, now and in the future?

BC: Purcellville serves as the hub for Western Loudoun's needs. Traffic flows from all neighboring areas to utilize the services Purcellville supports. Purcellville benefits from commuters stopping by our restaurants and businesses as they travel thru town to work, schools, events or medical offices. However, this added vehicular traffic creates transportation problems. Thanks to Tony Buffington's efforts funds have been secured to improve the Rt 287 and Rt 7 intersection along with the Rt 690 Interchange. The Town needs to ensure any future County facility in and around the Town is placed where the roads and infrastructure can support it. During my previous term on Council we began obtaining the right of ways for the Southern Collector Road (A Street). This critical transportation improvement was identified as a requirement to our future in 1980 as commuter traffic increased south of Purcellville.

#### BRL: How do you intend to reduce the Town's debt?

BC: My Dad taught his family it is not what you earn it is what you save. Therefore, my focus will be eliminating unnecessary spending. The focus has seemed to be on what additional revenue can the Town obtain. While the Town should not be blind to revenue opportunities recent monetization efforts have proven unproductive and costly. Restructuring of the debt has delayed balloon payments but it has increased our debt overall.

Over the past 3 years I have been vocal in my comments to Council regarding the actions that have costs the taxpayers. When expenses rise revenues cannot be applied to reduce current debt. Actions such as the forced resignation of our Town Manager, disruption in staff, monetization of Fireman's Field, operational audit, investigations, lawsuits, cell tower RFP before

current water tower repairs have been resolved, and more have added significant costs to our taxpayers. These funds should have been applied to the debt.

When I first came on Council in 1992, we had about \$500,000 in reserves with significant demands for infrastructure upgrades. When I left Council in 2004, we had close to \$10 million in reserves. This came from careful planning, understanding our costs and not commit beyond what we could realistically pay for.

#### BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

BC: I support revitalization efforts of 21st Street which will preserve and promote parts of our history that are iconic to our town. My understanding is this development has by-right zoning.

If the opportunity presented itself in the future to review design options, I would welcome the opportunity to meet with the owners. I believe it is critical for the Town leaders, planners, citizens and owners of land to come together to talk about projects that could provide a benefit for all. If not, it will certainly fail for all.

A downtown 21st street project could provide a wonderful gathering place for our community to hold special events, concerts while providing opportunities for future business opportunities. During the right time, with the right leaders, with the right land owners this and other opportunities can provide resources we haven't had.

#### BRL: Do Town elections really matter....in other words, why should town residents go to the trouble of voting?

BC: All elections matter whether it is for class president or President of the United States. Typically, local elections will have more of an impact on your everyday living. Your schools, parks, trash collection, snow removal, local events and first responders are all impacted by your local candidate's

I've had the wonderful opportunity to meet with many residents at the beginning of my campaign. Most note this is their forever home. I know Purcellville is my forever home. My votes will impact me, my family, my friends and my hometown forever.

#### **NURTIENT CREDITS**, CONTINUED FROM PAGE 15

regarding the nutrient credit program. If the Town itself moves forward with the program, it can get the credits and they can be applied to future infrastructure projects. But the Town cannot get any revenue with this option. Or it can partner with a company to generate the credits via a revenue sharing arrangement, with the company and the Town each getting a percentage. The company would take care of planting and maintaining the trees, and the nutrient and carbon programs throughout the whole process which requires diligent oversight.

#### RAYNER, CONTINUED FROM PAGE 12

2) considerably increasing the town's residential base to offset any required increases. Given the current town capacity, and short-term plans for growth, neither of these are viable solutions in the near term.

We have paid a considerable amount for the consultant's expert advice over the past several years. Since 2017 they have been consistent in their presentation that the town needs to increase rates or add customers. The Town Council has been consistent in ignoring their advice. I believe the right thing to do now is to create a sustainable plan based on sound and professional guidance from our town staff, and outside consultants who were brought in to address this issue. This planning should not be to the detriment of the town as a whole.

#### BRL: What is your view about annexation?

**ER:** I don't believe in annexation for the sake of annexation. If there's a parcel of land adjacent to the town that would make economic sense to the town – we should consider it only if it is beneficial for the town. Annexation is also very expensive, thus the town must consider the costs. Beyond that, annexation is about controlling the land around our town. For example, if the county was planning a high-density

housing community or commercial use in an adjacent property that we felt wasn't aligned with the landscape Purcellville wants, the Council might need to consider an annexation proposal for that land so that the town can control the use of that land. It is a powerful tool to protect the quality of life in our town and can be used to prevent Purcellville from becoming the next Ashburn.

## BRL: How would you address and reduce Town traffic congestion, now and in the future?

**ER:** Anyone who has been on Main Street at rush hour knows that congestion happens here in town. Congestion is not a unique issue to Purcellville though, traffic is a regional issue for NOVA. However, there are few issues we need to understand. Purcellville is a commercial and social hub for Western Loudoun. We have regional residents, not just Purcellville residents coming into town to shop, run errands, eat at our restaurants, and take their kids to sporting activities. This is a very good thing! Also, the town doesn't manage Main St. It is the responsibility of VDOT. We need to work with our regional leaders to address traffic issues in and around our town.

Recently, thanks to our Supervisor Tony Buffington; the bypass at Hirst Rd

and Route 690 was approved, which will provide much needed relief to the Berlin Turnpike (Rt. 287). In addition, work has been approved to improve the intersection at the Berlin Turnpike/Route 7 interchange, to further improve traffic flow.

These initiatives add to the many other traffic easing initiatives recently implemented, including the roundabout at Main St and Route 287, and A St.

Unfortunately, any widening projects on Main St. are almost impossible as there is limited space and widening would result in eminent domain of landowners, which is something we should avoid wherever possible.

#### BRL: How do you intend to reduce the Town's debt?

**ER:** We are in unprecedented time locally, nationally, and globally. Our first priority should be to stabilize and stimulate our local economy. The last thing to do right now is commit to how we need to pay down our debt when our local businesses are struggling and figuring out how to stay afloat.

Looking beyond the immediate uncertainty, one thing is for sure. The debt needs to be paid off. We can explore refinancing or changing terms of the existing debt. However we have to be conscious that we have already been down

that path twice before, resulting in more overall debt for the town. Alternatively, we should seek to improve our town economy to increase our income stream. This should yield better long-term results than the failed attempts to monetize town assets including sacrificing the tax exempt status of the Fireman's Field debt.

To repeat, I don't believe this is the time to make long-term commitments to how to lower the debt. First, we must focus on our current economic crisis and on supporting our local businesses and struggling families. Expanding our town businesses is always preferable to growing your tax rate.

I support a robust business community as the cornerstone of our tax base. It's not the magic bullet, but it will help our current financial situation.

Bad decisions made in the past needlessly cost the town a lot of money. We need to make sure all financial decisions are well thought-out and prudent to the needs of the town.

Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

I do not support 80ft buildings in the town of Purcellville. I do however support improvements to our downtown area and I will work with property owners to ensure that future, particularly making sure that

CONTINUED ON PAGE 26 »







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HICKEY CONTINUED FROM PAGE 12

if the Town didn't have sewer debt payments and water CIP fund requirements which it does, a minimum annual increase of 4% in both the water and sewer funds would be required just to account for inflationary increases in operating and maintenance costs. Creating a fair rate structure for residential and business customers that is financially sustainable over the long term is the goal and the necessity.

#### BRL: What is your view about annexation?

MLH: Each annexation opportunity - and there are very few, if any, viable ones remaining - would need to be evaluated on its own merits. The very first threshold test should focus on whether such an annexation would place a demand for water/sewer and other services that exceeded the Town's capacity to deliver them above and beyond current demand and usage. If the opportunity was still viable in that regard, the economic and other related benefits to the Town would invite a closer look while also considering other impacting outcomes of annexation growth such as increased school enrollments, traffic and other demands on existing infrastructure.

Annexation is not just a tool for tax and revenue generation purposes. It also offers the Town the opportunity to maintain more local control over the development footprint of adjacent land parcels. Since development of these parcels will impact Town residents in any case, it makes sense to seriously evaluate yielding that decision making authority to the county where Purcellville's slow growth priorities may not be as effectively represented.

The Warner property was a prime example. Had the issues of development and annexation not been so negatively

conflated to the degree that they were in the public discourse, there might have been a more clear-eyed recognition that choosing to annex that 131 acre parcel would have also given the Town Planning Commission and Council the opportunity to enforce the slow growth development models the majority of our citizens want. That opportunity not taken is perhaps now an opportunity lost as far as what the eventual development of that parcel may yet be.

#### BRL: How would you address and reduce Town traffic congestion, now and in the future?

MLH: By first recognizing that the Town's traffic congestion is part of a larger, regionwide challenge in Western Loudoun. The Town Council and staff need to work with our counterparts in neighboring towns, and at the county, state and even federal level to procure funding for effective solutions that benefit residents within the Town limits as well as all the commuters who pass through in both directions on a daily basis.

One such project in the pipeline is the additional Route 7 bypass interchange sited at Route 690 for which construction set to start in the fall of 2022. This additional interchange along with the planned and now funded improvements at the Route 287 interchange will help alleviate some of the existing traffic congestion in and around downtown Purcellville and at the interchange at Route 287 proper which is routinely and severely backed up during rush hour travel periods. In both cases, these transportation improvements sited within the Town of Purcellville limits would not have been possible without the support of our legislators at the county and state level.

BRL: How do you intend to reduce

#### the Town's debt?

**MLH:** My first step would be to get a full accounting of what the Town's current liabilities are and the publicly available information does not fully detail that side of the balance sheet. Most notably, what the remainder amount is that must be paid from the general fund to satisfy the now settled lawsuits brought against the Town by our Chief of Police and a former deputy. My hopeful assumption is the Town's insurance carrier paid most, if not all, of the agreed upon settlement amounts but I have no way of knowing that. In the not unlikely scenario that the Town's insurance carrier was able to successfully establish grounds for a less than full payout per the terms of the policy, we will need to fully cover that gap from the general fund.

We will also need a real time update on previously released FY2021 budget projections to account for the current free fall in meal tax revenues and the total suspension of the meals tax entirely from April 1- May 31 which the Town Council passed at the March 24 meeting due to the COVID-19 pandemic. The Town Manager also previously recommended a property tax increase from .22 to .26 per \$100 of assessed value but rescinded that request at the March 24 meeting to keep the property tax rate as is at .22 and the Fireman's Field tax as is at .03 per \$100 of assessed value.

Once I have access to more precise information about what our true starting point is financially, the responsible and long term course of action will likely include additional cost cutting measures as needed along with possible tax increases to ensure and to secure more long term financial sustainability. A parallel goal of responsible financial stewardship will be to protect the Town of Purcellville's bond rating which is directly impacted by how we manage our Town finances.

BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

MLH: It is important to note that the existing approval for the six story Vineyard Square project which allows for 4, front-facing stories on 21st St and 6 stories total including the development into the below grade slope in the back of this building remains in effect through the spring of 2021. I enthusiastically support development efforts that create sustained economic vitality in the historic downtown area. At the same time, I am mindful of the priority to maintaining the unique character of our small town and that will inform any decisions I make.

#### BRL: Do Town elections really matter ... in other words, why should town residents go to the trouble of voting?

MLH: As citizens who are privileged to live in this country founded on the principles of democracy, all of us need to embrace and exercise our civic duty to vote in every election at the local, state and federal level. Even though Virginia is a Dillon Rule state which does somewhat constrict the parameters of governance at the local level, the decisions made at the most local level by the Town Council here in Purcellville arguably have as much or even more statutory impact on our day-today lives as our state and federal governance does.

All the costly turmoil we have survived over the last few years and will continue to pay for here in Purcellville over the next many years also underscores the importance of showing up as well-informed voters who will hold those we elect fully accountable.





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#### **RAVENS.** CONTINUED FROM PAGE 3

Myers said that once the young ravens hatch, they'll spend the next several weeks in the nest before they learn to fly and eventually leave the nest for good. By then, it will be late April.

During a March 10 Town Council discussion on the matter, a few council members asked the Town staff if it would be possible to delay the welding work until after the birds hatched. In her email to the Council, Lehnig wrote that Suez was unable to accommodate that request because it's fully booked for work across the nation and might not have been able to return to Purcellville until late fall.

Lehnig noted that Suez was able to schedule the work in Purcellville in the first place because it was already performing larger jobs in the area.

"Because the crews are specialized, they are in high demand," Lehnig wrote to the council.

Town Manager David Mekarski said that delaying the \$204,000 repair project would have forced the Town to pay Suez at least \$12,500 to demobilize.

Mekarski noted that if the Town Council did express an interest in stopping the welding work to better protect the ravens, the Town's finances could have supported that decision.

"This is certainly within our capabilities to finance," he said. "We have ade-

quate funds in the reserve account."

The month delay in the excavation work will prolong the amount of time residents are stuck with poor cellular coverage.

When Suez began maintenance work on the water tower in May 2018, AT&T, Sprint, T-Mobile, and Verizon were forced to move their cellular antennas to a shorter, temporary tower. When that happened, residents – especially those living in the southern end of Town – began experiencing coverage gaps.

With the Town's well-being in mind, Mayor Kwasi Fraser said that, while he likes birds, he felt that the work should go on as planned.

"I believe the risk for the Town is larger," he said. "The risk is greater on the Town than it is relative to the ravens." Fraser noted the workers and the entire community are aware of the raven's presence, and everyone will be more cautious while working.

Myers said the Conservancy is unaware of raven families at risk of being disturbed during the incubation time or the subsequent few weeks in the nest. He said that's because ravens tend to nest in more rural areas.

In general, Myers said ravens are smart birds and seem to be adapting a bit to more urbanized areas. "They seem to be figuring things out a little more than other birds," he said.



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FRASER, CONTINUED FROM PAGE 10

#### annexation?

**KF:** Annexation for high density residential development should not be pursued. Our community is still being impacted by previous annexations that have significantly strained our transportation infrastructure and water resources.

My opponent and her slate of candidates supported the annexation of the Warner Brook property, even though the developers made it clear that they wanted to place 160 homes, 24 acres of industrial, 11 acres of commercial, and 1,250 parking spaces to service it all on the property. What they failed to realize is that the town exerts control over the parcels in the Join Land Management Area. So, even if the County changes its current comprehensive plan and proposed zoning to allow for high density residential development, the only way for the County to obtain health department approval is to have access to public water and sewer which the Town controls.

Contrary to what my opponent claims, the Town is still facing development pressure about the over 200 acres of adjacent county property that may result in over 700 new homes into our Town. For example, we have a 67 acre property on A Street that my opponent and her slate of candidates may rezone for high density residential, resulting in over 240 new homes and

720 more cars on our streets. It seems that annexation is my opponent's only strategy because all we have heard is her reluctance to commit to any solutions for the voters.

BRL: How would you address and reduce Town traffic congestion, now and in the future?

**KF:** During my tenure as mayor, and via collaboration with the County and VDOT, we have received millions of dollars in funding for transportation infrastructure projects to support the County schools within our borders and the regional traffic that flows through our community. I will continue to work with the County, VDOT, and the Mayors of the Coalition of Loudoun Towns to accelerate the construction of the Route 690/Route 7 Interchange project and the Route 287 and Route 7 Intersection projects.

These are top priority projects that cannot wait until 2023 for construction to begin. Combined, these projects will significantly decrease traffic congestion and hazardous conditions in Purcellville and Western Loudoun County. Further, we will continue to evaluate smart cities innovative traffic calming solutions using data analytics and advanced technologies such as the myriad of solutions presented to me by the leadership team at the Center for Advanced Transportation Technology (CATT) at the University of Maryland.

BRL: How do you intend to reduce the Town's debt?

**KF:** In 2014, I inherited \$61 million in debt stemming from a culture of "build it and they will come." As mayor, I took responsibility for reducing that debt which to date has been reduced by over \$7.6 million while maintaining our stellar credit ratings which recently resulted in a debt payment savings of \$1.16 million.

I will continue to find ways to monetize our town-owned \$125 million of assets and to use that revenue to service our debt. This includes selling portions of our 55 percent of excess sewer treatment capacity and the 500,000 gallons per day of reclaimed water, generating revenue from our right of ways such as the \$30K per year from a single service provider to install 2.3 miles of fiber, decreasing operational expenses where feasible, pursuing carbon sequestration and nutrient credit sales via a public private partnership, and increasing events at Fireman's Field to generate sufficient revenue to eliminated the Field District tax that accounts for over 80 percent of the revenue.

BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

KF: Since 2014, my position has not

changed about Vineyard Square, as condos like the proposed 5-6 story project belong in South Beach rather than in Purcellville. Also, a large scale development like this would place significant strain on our already low water resources and our congested streets. We need structures that not only compliment the Town's character but also will be worthy of restoration fifty years from now. In addition, our taxpayers should not pay for opening up O Street to Hatcher Avenue to accommodate the ingress and egress needs of Vineyard Square due to the inappropriate density that it would bring to that area.

BRL: Do Town elections really matter ... in other words, why should town residents go to the trouble of voting?

KF: American participatory governance continues, and voting is its foundation. Representing the voices of the citizens, voting demonstrates commitment and accountability. As a candidate, I committed to a platform of slow growth, low taxes, innovative solutions, and infrastructure improvement. Toward this end, I have voted against two major annexation applications to prevent high density residential growth that would have compromised Purcell-ville's character and placed significant strain upon our transportation infrastructure and water resources. We have lowered

CONTINUED ON PAGE 26 »









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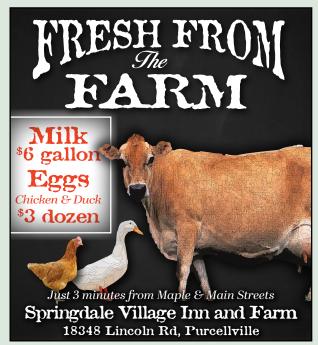
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#### BERTAUT, CONTINUED FROM PAGE 12

Estimates for residential construction show costs of \$1.62 or more per additional dollar of tax revenue. As a Town Councilman, I will focus on increasing the value of Town services provided per dollar of tax revenue. I do not favor annexation without well-defined plans for minimizing and mitigating infrastructure impacts, and costs to the Town. Annexation is at odds with what our citizens want.

Our Town will grow slowly through using undeveloped lots that are already in Town. This is why zoning is crucial to our citizens' quality of life. Citizens have made it clear that fast growth through annexation is undesirable and that growth needs to be managed very carefully.

Our most recent annexation brought in almost \$12 million in connection fees, which were placed in our Utility Enterprise Reserve Fund. This fund is used to pay for capital improvements, for increases in operating costs due to new housing, and to pay down a small amount of the utility debt. Thus, seemingly large tap fees do little to eliminate debt, due to increased operational and capital improvement costs that come with development.

## BRL: How would you address and reduce Town traffic congestion, now and in the future?

**CB:** Traffic congestion in Purcellville has several causes. In the center of Town, there is no room to add lanes, or to build alternatives to traffic lights like roundabouts. For the heart of Town, I believe better timing of traffic lights and more well-placed turn-lanes will help to keep traffic flowing during the day. The intersection of Rt. 7 and Rt. 287, Berlin Turnpike, needs safety improvements, like an additional lane on the westbound exit ramp from Rt. 7 onto Rt. 287 and additional space for a turn-lane on Rt.287.

Improvements to the 7/287 interchange must be addressed by the Town through VDOT. VDOT has performed traffic studies in Purcellville in recent years. I will use the results of those studies to drive ideas for further improvements through Town committees and staff. Finally, delays in annexation of adjacent land with high-density development will help to reduce future traffic congestion in Town.

#### BRL: How do you intend to reduce the Town's debt?

**CB:** The Town's debt, mainly from the Basham-Simms wastewater treatment plant must be mitigated through debt restructuring and development of new, non-tax revenue streams from treated wastewater and new uses for underutilized Town property. Examples of the latter include efforts currently under-

way to develop the Aberdeen property for equestrian uses and the Request for Proposal to get a third party to build a second cell tower on the Basham-Simms site. Without efforts to develop new revenue from the Town's assets, taxes and water fees will rise in order to pay down debt

## BRL: Do you support six story buildings in the Town of Purcellville like the yet to be built Vineyard Square project on 21st Street?

**CB:** Many residents oppose putting anything higher than three stories in our historic downtown district. I am against Vineyard Square because there are too many questions about traffic safety and the visual impact of Vineyard Square. For Vineyard Square to attract investors, the Town will have to spend a considerable amount of money to extend O Street behind the proposed development.

For any large-scale commercial development to get approval, it must be shown to have a positive impact on the Town, for its residents, and their quality of life. Too often, developments are championed that underplay negative impacts to traffic, pedestrian safety, and existing infrastructure like water and sewer. Any development of similar scale needs to pay for its impacts to infrastructure, including roads and traffic. The Comprehensive Plan and the Zoning Ordinance are important tools for the Town, because they allow for citizen input into the future stake of our community.

## BRL: Do Town elections really matter ... in other words, why should town residents go to the trouble of voting?

**CB:** Town elections are the best way for citizens to preserve Purcellville as a small town. Purcellville's citizens want a family-friendly environment with quality of life. If you do not vote, you risk turning the government of the Town over to those who believe unrestrained growth will solve every problem we face.

I am asking for your vote in this crucial election to be your voice to keep Purcell-ville a place that is run for its residents, not special interests. Please vote to re-elect our Mayor, and to bring in Stan Milan, Mary Jane Williams, and Chris Bertaut.

I hope everyone is staying safe during the coronavirus crisis. I am urging everyone to vote by mail, if possible, by requesting an absentee ballot or in person curbside absentee voting. Call the Office of Elections at (703) 777-0380. The address is 750 Miller Drive SE, Suite C, Leesburg. The voting place for the May 5 election has been changed to the Bush Tabernacle located at 250 S. Nursery Avenue, Purcellville.

#### HOUSTON, CONTINUED FROM PAGE 6

Sometimes the land was still zoned for residential use, not for the high-value offices we developed. Rezoning was not just a necessity; it would produce a pot of gold.

Upon rezoning, properties can instantly become fabulously valuable. No wonder that developers' business is to convert land into buildings, and in land use fights, they are better at offense than we are at defense.

#### Zoning Re-write: Who's In Charge?

The initial premise of the new Comprehensive Plan was backwards. It was demand-driven: "How many people want to move here, and how can we accommodate them?" A better start would have been, "How big should Loudoun be?"

A truism is that whoever controls the process behind a project thus controls the outcome. Last September, County Staff got the Board to approve its "Process Plan" of how Staff would produce the new zoning code. I doubt that many Supervisors had time to dig deeply into that Process Plan. I had the time, so I dug.

The calming words of Staff's documents hid minefields. For example, here are some things its Process Plan called for:

It proposed to revise zoning to "reflect the current marketplace," meaning to find big houses for throngs of newcomers. It's blind arrogance to suggest that we contort ourselves to accommodate waves of newcomers, utterly changing Loudoun forever. Instead, the goal must be to "reflect the will of the citizens."

"Increase the scope of administrative approvals." This power grab reduces oversight and authority by the Board of Supervisors.

".... improve the outcome for all stakeholders." This

effectively means increased profits for developers, but perhaps I'm too cynical. Or am I?

"... Board input and direction will also factor in ...." Thus, it will listen to the Board's wishes, but not necessarily obey them.

Staff names certain Stakeholders who get to influence the proposed zoning ordinance as it's being drafted. Most Stakeholders are members of the real estate and development industry.

The Board should exercise its power early and often to establish itself as being in charge. Don't wait until a slick document is handed out with a note that it's too late for changes.

#### The Downside of Clusters

Cluster projects have smaller lots surrounded by large "rural economy" lots. That idea flopped, and almost every big lot is simply overgrown with no evidence of a rural activity.

Developers want clusters to be little subdivisions that mimic eastern Loudoun. A prominent cluster developer told me that he and his peers see the northwestern part of the county as having a true density of one house per five acres. "Base density" calls for 20 acres per house, so clusters give developers a huge "density bonus."

Clusters are primarily responsible for the loss of many square miles of Loudoun farms. Their "bonus density" needs to go.

#### **Welcome, New Supervisors**

Loudoun County belongs to its citizens, not to builders or businesses, or the throngs of outsiders who want to move here. Here are a few suggestions:

Listen to citizens, who in every County-sponsored poll

since the mid-90s, have deemed congestion and growth as the two worst county-wide problems.

Taxes count. Past Boards have resisted tax increases but nevertheless, Loudoun's tax rate is still the third-highest in Virginia.

Taxes illuminate the fact that subdivision sprawl is economic cancer. Taxes here are 35 percent higher than neighboring Clarke County, where residential growth is discouraged.

Roughly 49,000 new houses can be built by-right, which means they don't need governmental approval. The Board can actually downzone the county as it did in 2003, while still protecting property rights and saving perhaps billions in front-end costs.

Pass a Comprehensive Plan Amendment that says "The County may consider TDRs and PDRs if it so wishes." State code requires that a Comp Plan must mention these programs in case it might later want to use them. There is no need to pass such programs now, or to work out the details. Just mention them in the Comp Plan and leave them out of the Zoning Ordinance.

Revise other controlling documents to align them with the broad goals of stopping sprawl, such as the Facilities Standards Manual and the Land Subdivision and Development Ordinance. Frankly, make Loudoun unfriendly to developers.

Past planning has been based on the demand for houses. Instead, let voters decide our maximum population and let zoning follow. Steel yourselves against the subtle seductions of "growth," "business" and "prosperity." We've had enough.

Charles Houston developed office buildings in Atlanta, and has lived in Paeonian Springs for 20 years.





#### **PURCELLVILLE SAVINGS**, CONTINUED FROM PAGE 1

Town's high credit rating, "This changed to \$2 million (based on even lower interest rates)." He added, "If there has ever been a demonstration of why really strong credit ratings are important, this is likely one of those demonstrations."

Davenport's power point presentation noted, "As a result of the competitive bidding process, the Town received favorable proposals that, if approved by the Town Council, will allow the Town to achieve savings results well above the savings estimated for planning purposes."

The Town has saved approximately \$2 million in the Sewer Fund, the Water Fund,

and the General Fund combined: the savings in the Sewer Fund will be \$1.166 million – amounting to \$122,000 in savings yearly in FY 2021-2025(then decreasing to the \$60,000 range), \$47,000 in savings from the Water Fund – approximately \$4,000 yearly, and \$817,000 in the General Fund with – with an estimate savings of \$60,000 in this fund yearly. The Town can repay these loans at any time without penalty.

The Sewer Fund "is the primary beneficiary of this," said Laux. The company received bids from 10 different banking institutions. "This will give us basically \$2 million in debt service savings …" he said.

Council Member Nedim Ogelman said he appreciated Mayor Kwasi Fraser for driving this process. "To me this is a no brainer. This is absolutely what we need to do," Ogelman said.

Fraser asked, "When we refinanced in 2017, we removed an IRS restriction on the amount of revenue we could gain on certain properties. By virtue of our accepting these terms tonight, are any of those restrictions coming back?" Laux's answer was brief: "No."

The Town Council voted unanimously (with one member absent) to move forward with the refinancing of debt payment.

#### **SOCIAL DISTANCING. CONTINUED FROM PAGE 13**

everyone in the community to refrain from gathering in groups and encourages everyone to practice social distancing, which generally means maintaining 6 feet between you and others at all times.

"We are all in this together, which means each one of us must do our part to help slow the spread of COVID-19 in our community," said County Administrator Tim Hemstreet. "For the health of our community, I ask that Loudoun residents follow the directions to help mitigate the impact of the disease in the county and to help

protect the most vulnerable members of our community."

Loudoun County encourages residents to stay informed about COVID-19. The county's website can be translated into more than 80 languages. Visit loudoun.gov/coronavirus for information about the COVID-19 and to sign up for email and text updates. Text LCCOVID19 to 888777 to receive text alerts from Loudoun County about COVID-19. Residents with questions about COVID-19 may call the Loudoun County Health Department's information line, 703-737-8300, or email health@loudoun.gov.

#### FRASER, CONTINUED FROM PAGE 22

our debt by over \$7.6 million, maintained our stellar credit ratings, welcomed over eighty businesses to our Town during the past two years, and transformed an underperforming asset into a technology incubator and workshop.

These accomplishments and responses to challenges were made possible because those who voted for me expected nothing less. In this crucial election, I call upon our citizens to vote for me, Mary Jane Williams, Stan Milan, and Christopher Bertaut to deliver on our commitments to Purcellville's citizens.

#### **RAYNER**, CONTINUED FROM PAGE 19

construction projects are built in a way that maintains the character and integrity of our small town.

Do Town elections really matter ... in other words, why should town residents go to the trouble of voting?

I'm not the type of person who spends time and effort on things that don't matter. Whether it's in my personal or work life I always have a purpose, and only take part in things I can help to influence and improve. The same applies to the fact that I'm running to represent Purcellville on May 5th – a role I'll work on with great honor and purpose for the people of the Town.

Civic engagement has drastically increased over the past few years. The reasons for that growth in interest vary tremendously, but one thing remains the same – people must have a voice, an opinion, and we need wise people on Council.

We're a small community. It is why my family moved here. We all need to be engaged to keep it this way and elections are the cornerstone of that!

Elections have consequences – if you don't vote, you sacrifice your voice.



## Help Shape Western Loudoun's Future.

**Your 2020 Census** response helps fund our schools, healthcare and roads. It also determines our election districts for the next 10 years.

**Watch the mail** this month for your invitation to respond.

Ways to Respond:



2020census.gov



Paper forms mailed in April



A Census worker will visit your home in May

Census 2020



#### **RAY OF HOPE**, CONTINUED FROM PAGE 1

very likely you can order your favorite meal for takeout. Magnolia's in Purcellville, for example, now offers a "Curbside Menu" while Domino's provides "contactless" pizza delivery. Anthony's offers curbside pick-up and Chick-fil-A is open for business, as well as so many local restaurants.

Nichols Hardware and Mr. Print are working with reduced staff but remain open for your business. And for all those items you're buying online, you can thank the local postal workers and FedEx or UPS drivers for getting your packages to you. (Just be sure to wipe down the boxes with disinfectant before opening them.)

We owe a huge debt of gratitude to all those who are keeping us healthy—the volunteers giving out meals at our schools for children with nutritional needs, the first responders we can count on in case of fire or accident, and especially the doctors and nurses tending to our community's Covid 19 patients.

We also have the ongoing support of faith leaders, who have continued to reach out to us through this difficult time. As Lynn Frost, healthcare director for the Tree of Life ministry, wrote on the nonprofit's website, "This may be the first (and hopefully last!) worldwide crisis in our lifetime so let's view it as an opportunity. Let's plan to come out on the other side of this with stronger faith, better relationships with our neighbors, [and] a focus on the things that are truly important."

To that ray of hope we'll add a small request: Someday when the curve "flattens," and once again we're able to enjoy our parks and public gathering spaces, let's remember the neighbors who helped us get through this crisis and say thank you - by supporting their causes and patronizing their businesses.

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DR. MIKE, CONTINUED FROM PAGE 5

in with rewards for output and accomplishments can be helpful. Younger children benefit from having a fixed time for tasks with frequent parental check-ins. Older children prefer checklists, which give them a greater sense of agency and independence.

Be mindful. Mindfulness is the concept of being 100 percent present in the moment while accepting all aspects of what that moment is or what it brings - without criticism, blame or judgement. As parents, Planet Earth has just delivered us the Herculean task of being mindfully present for our children morning, day and night 7 days a week. Whether you're cooking, playing a board game, having a conversation, doing tasks, try to remember that your chil-

dren will benefit most from your focusing on the moment.

Make yourself available for conversations. Keep in mind that our children do not possess the emotional resources to manage everything that is happening around them, thus they are needing our support, guidance and understanding.

Model your best self. Our children learn how to think, feel and behave via their observations and experiences; as parents we are the most important people to our children, and thus they internalize or take in their main life lessons and developing identities from us. It is important that we model positivity throughout this difficult time. Our children need us to be loving, calm, hopeful, engaging, patient, inspiring and positive.

Consider your audience. Regardless of the concerning or upsetting information we as parents receive about COVID-19 via the media, school system or other places, we must always be mindful of what our children are capable of handling. Limiting your children's access to the deluge of news on COVID-19, is also a good thing given that the coverage could be anxiety producing and upsetting to them.

Take care of yourself. This is an extremely stressful time for parents, and taking care of ourselves is essential. COVID-19 may be a marathon and not a sprint, so practicing daily self-care is a must since returning to the way things were, may not happen any time soon.

Michael Oberschneider, Psy.D. can be reached at 703 723-2999 and is located at 44095 Pipeline Plaza, Suite 240, Ashburn.

**ULYFL**, CONTINUED FROM PAGE 11

After the meeting Mayor Kwasi Fraser said, "I welcome ULYFL and other sporting leagues and event organizations to join the Purcellville Cannons at our historic Fireman's Field. I have encouraged members of this Town Council and management to work with these organizations to increase the quantity of family sporting and other recreational events at Fireman's Field, and to generate sufficient revenue to minimize the reliance on tax dollars to fund for the upkeep and maintenance of the facility. The management team projects that in the next fiscal year it will cost the Town \$75,000 in maintenance of the field. I don't support having that solely funded by taxpayers' dollars."

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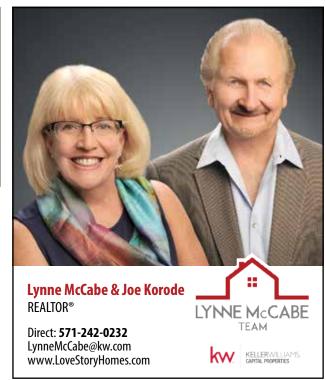
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#### LAFIANDRA, CONTINUED FROM PAGE 6

more and tarnishes more easily than stainless steel, nickel plated surfaces or plastic. However, low cost brass plated door knobs that do kill viruses are readily available. Also, the idea of covering surfaces with copper tape is relatively new. About five years ago, a company tried to patent the process however, the Patent Office said it was an "obvious" improvement and not patentable. The key in using copper adhesive tape is low cost. A roll of copper tape can cover exposed surfaces in the barbershop for less than 20 bucks.

Since we are in the middle of a pandemic and thousands of people are dying of the coronavirus, shouldn't we do everything possible to prevent the spread of the virus? If Darrell can do it in his barbershop, every nursing home, hospital, school, supermarket, Metro car and any venue where the public gathers should be protected from transmitting the virus by covering commonly touched surfaces with copper tape.

Joe LaFiandra has an engineering degree from NYU and a MBA from Adelphi University. He resides near Purcellville.

#### **ELECTIONS**, CONTINUED FROM PAGE 9

Voters will not be permitted in the office to vote.

The final day to vote an absentee ballot in person is Saturday, May 2. The Office of Elections and Voter Registration will be open May 2 for curbside absentee voting, 8:30 a.m. to 5 p.m. Voters do not have to apply in advance to vote absentee in person.

Also as part of the response to COVID-19, election officials ask voters to call ahead for an appointment if they need to conduct any business other than absentee voting or voter registration. Call 703-777-0380. You may also email the office at vote@loudoun.gov.

#### **Voter Registration Deadlines**

- Online Voter Registration: Monday, April 13, 2020, at 11:59 p.m.
- In-Person Voter Registration: Monday, April 13, at 5 p.m. at the Office of Elections and Voter Registration, 750 Miller Drive SE, Suite C in Leesburg. Please note: Voters will not be permitted into the office. Applications will be available in the lobby and can

be completed on-site and dropped off.

By-Mail Voter Registration: The application must be postmarked no later than April 13.

#### Stay Informed

Loudoun election officials encourage voters to stay informed by:

- Texting LCVOTES to 888777 to receive text alerts from the Loudoun County Office of Elections and Voter Registration
- Signing up for Election Update category in Alert Loudoun, the county's email and text notification system.
- Following the Office of Elections and Voter Registration on Facebook and Twitter. Loudoun County Government also posts general information on Facebook and Twitter.

More information about the upcoming election and voting in Loudoun County is online at loudoun.gov/vote.

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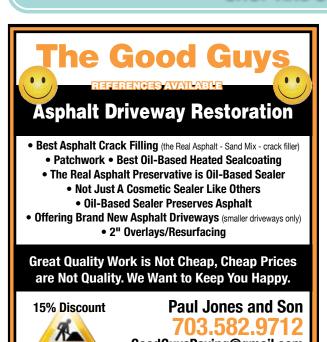
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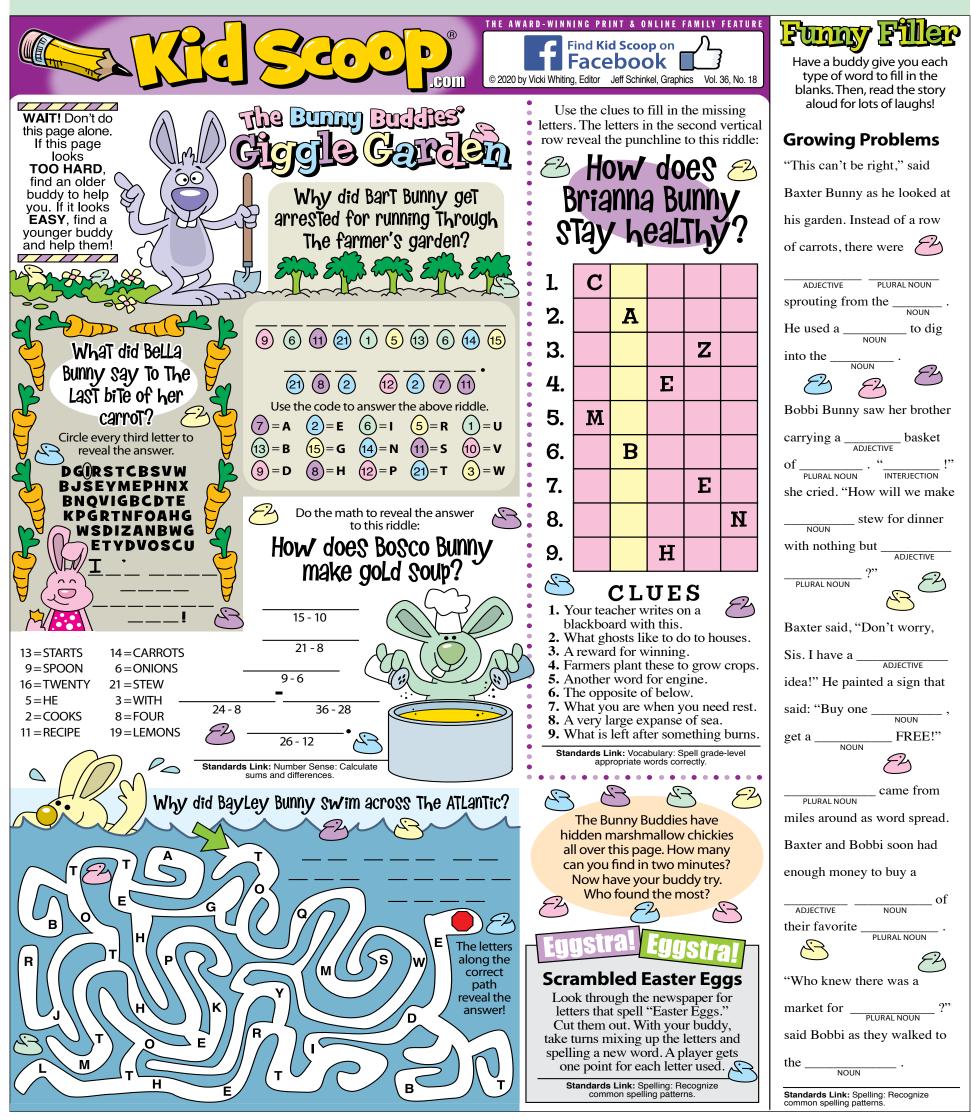






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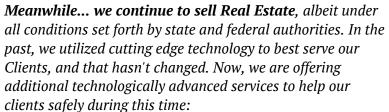




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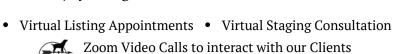
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